

# Ian Huet B.Sc (Hons)

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## Professional Profile

A self-employed web designer, web developer and webmaster with a wide range of experience in the IT sector, working under the name Kestrel ID. Primarily, I am a Programmer, Information Architect and User Interface designer.

I also have skills and experience in graphic design and on-line publishing. I have completed a broad variety of website projects, for many different business sectors. I formalised my development skills with the internationally recognised [Zend Engineer](#) qualification.

I am an honest, hard working individual, result orientated and flexible to other peoples' requirements. I understand the importance of communication when working in a professional situation. I relish the opportunity to continue exploring and refining my skills through every project I participate in. I always aim to provide technical skills & related services that are a consistent asset to my customers team and organisation.

## Skills

Technical	PHP4/5, MySQL, HTML/XHTML, CSS, Ajax, Javascript, Flash
CMS	Wordpress, Joomla, CMS Made Simple
Web Development	Zend Studio, Subversion, Ant, SimpleTest
Design	Photoshop, Illustrator

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## Woodfield Publishing 2007-2008

Woodfield Publishing is a Dublin based publisher focused on the Travel industry. They have several websites including [backpacker-europe.com](http://backpacker-europe.com), [abroadmagazine.com](http://abroadmagazine.com), [travlemedia.ie](http://travlemedia.ie) and [traveldeals.ie](http://traveldeals.ie). All sites were built with PHP and MySQL. I took over the existing code-base and I have been developing it as their business needs evolve. Screen presentation is completed with HTML & CSS.

I also provide support to the data entry team, manage their web assets, and perform standard maintenance tasks. Now this site is managed with version control, using Subversion, and automated deployment & backup routines. My tasks and billing are controlled through a 100% transparent workflow manager system I put in place. This provides up-to-date records of all work I complete, progress reports, time tracking and a collaborative space for discussing tasks.

## LifePharmacy.ie 2008

Working in partnership with a graphic designer and another HTML/CSS expert we created his feature rich, strongly branded website using the Wordpress platform. Specifically I contributed a custom plug-in for managing the franchise stores. It provides admin screens to add and edit stores information, including image upload and automatic thumbnails generation. googleMaps is integrated to provide intuitive geoLocation. This plug-in also provides a facility to advertise jobs within any specific Life store or nationwide.

## **BKRM.ie**

2008

BKRM is a Dublin based Auditing and Financial services provider. Working solo on this project, I took the opportunity to use the Wordpress platform again as it elegantly met the customers need for an easily updated website. Integrated in the site is RSS, bannerAd management and custom contact forms for customer feedback and online job application.

## **PropertyWeek.ie**

2005-2008

PropertyWeek.ie is an on-line information resource for the Irish Property & Real Estate industry. It is a fully subscription based service, built with PHP and MySQL. I took over the existing code-base and I have been developing it as their business needs evolve. Screen presentation is completed with HTML & CSS. I also support several other smaller sites in the PropertyWeek.ie family.

I also provide support to the data entry team, manage their web assets, and perform standard maintenance tasks. Managed with version control, using automated deployment & backup routines. The same 100% transparent workflow manager system is used to record all tasks completed.

## **CoralLeisure.ie**

2004-2008

Coral Leisure manages and runs six fitness centres in Ireland. Using HTML, CSS and PHP page templating, this site acts as a live information resources for all Coral Leisure members as well as potential customers. The site has a secure administration area for each centre to update the content of their own centres.

I managed and contributed to a complete redesign this site which now offers a rich content editor facility and greater user interaction throughout, nurturing a community aspect to the site. The redesigned site is presented in standards compliant XHTML & CSS, respecting accessibility and SEO best practices.

## **FreeRangeHolidays.com**

2007

I designed and created this HTML & CSS compliant website. Using PHP and MySQL I created an Event and Reservations management system for this site, allowing the customer to manage it themselves. SEO best practices were applied throughout the development of this site. Paypal was used for on-line payment processing, including IPN real time reservation status updates within the secure site administration area.

## **AlbaLogistics.com**

2006

I delivered a custom Event Management system for this Dublin based logistics consultancy company, using PHP, MySQL and Ajax. All code was fully documented using PHPDocumentor. The site as a whole is presented in a standards compliant XHTML & CSS, respecting accessibility and SEO best practices. Included in the system is full on-line payment processing using RealEx, elegant PDF invoicing/receipts, Event & Delegate management screens and full technical support & training.

## **Penhire.ie**

2006

I designed and created this XHTML & CSS compliant website. SEO best practices were applied throughout the development of this site. PHP is used for page templating and to create the secure customer login area.

## **Kestrelid.org**

2006-2008

I have written and taught a web design/website building course in the CDVEC. Within the scope of this course I teach all about web standards, accessibility, using valid HTML/XHTML and CSS. I created a Wordpress powered online resource for my students. I also adapted this course and delivered it in A&L Goodbody.

## **HotelBallymun.com** 2006

This exciting urban community art project, the conversion of the top floor of a Ballymun tower block into a hotel, required a reservations system. This was completed using PHP, MySQL, XHTML, CSS. Paypal was used for on-line payment processing, including IPN real time reservation status updates within the secure site administration area.

## **FundRecruitment.com** 2005

Incorporating a vacancies management system, built using PHP & MySQL, this site provides the customer with complete control of their own site. SEO best practices were used to assist this led generating site.

## **cnaHoldings.com** 2005

Worked On-site as their web application developer. I developed an integrated system to manage stock inventory, product evaluations, shipping & CRM system. Built using PHP and MySQL, integrated with FedEx and UPS via web services.

## **DulraPhotography.com** 2004

Built with HTML and CSS, this site is standards compliant and scalable to meet the customers changing needs. The many image slide shows that exist within the site were created using Flash. Since its first launched this site has been redesigned, I was wholly responsible for that redesign.

## Previous Work Experience

2003 – 2004	<b>Blackrock Clinic</b>	Project & Contract Manager
2000 – 2003	<b>Canadalife (IRL) Plc.</b>	Desktop Developer
1997 – 1998	<b>Forestry Research, England</b>	Assistant Programmer

## Education

- 2007 Internet Marketing and Search Engine Optimisation - Dublin City Enterprise Board
- 2007 Zend PHP Certified Engineer - [Zend Technologies](#)
- 2006 Management Development - Dublin City Enterprise Board
- 2006 Professional PHP Development - [Zend Technologies](#)
- 2004 Flash Developer Certificate - City & Guilds
- 2002 Developing with XML - Moresoft Professional Training
- 1999 Computer Science & Information Systems Bachelors Degree - University of Salford, Manchester

## Personal Interests

When not working I enjoy cooking, a good book and being outdoors. My greatest passion though, is music. Whether it is searching for new music, enjoying an old favourite, at a live performance or DJing myself – music is always time well spent.

## Testimonial

“We have found Ian to be at all times, pleasant, reliable, diligent and skillful, and have no hesitation recommending him for appropriate work.”

Paul O'Connor – PropertyWeek.ie

## References

Available on Request